

Training of religious leaders in Screening and Brief Intervention through a distance learning course



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9

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Introduction

- Due to the stigmatization of Alcohol and Other Drugs (AOD) users, people with AOD related problems, as well as their parents and relatives, frequently look for support in laic institutions before attending health services.
- In Brazil, AOD users and their relatives generally ask for advice and orientation on how to deal with AOD-related problems from :
 - religious leaders
 - people engaged in non-medical approaches such as NGO (Non Governmental Organizations) that provide social support or
 - self-help group members (AA, and NA)

Considering the need and importance of:

- spreading <u>reliable information</u> on Alcohol and Other Drugs (AOD)
- training these leaders
 - to screen AOD use
 - to carry out Brief Intervention
 - to refer problem users to specialized services
 the Brazilian National Secretary on Drug Poli

the Brazilian National Secretary on Drug Policy (SENAD) in partnership with the Drug Dependence Unit (UDED) from Departments of Psychobiology and Informatics in Health from the Universidade Federal de São Paulo (UNIFESP) developed a Distance Learning Course known as

"Fé na Prevenção" (Faith in Prevention).



Objectives

- To show the course structure
- To show the evaluation of the adherence to the course
- To describe the main characteristics of the participants and their evaluation of the course usefulness (satisfaction and applicability).



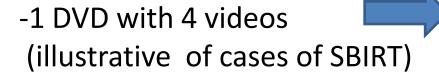
Methods – Distance Learning (DL) Course

60 – 90 h (proposed time) during a 3 month period

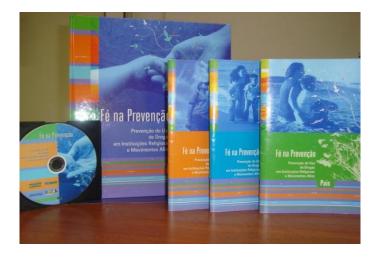
Didactic material

composed by:

- -1 book
- -1 CD-ROM (theoretical content)
- 3 booklets for
 - -Young people,
 - Couple
 - Parents













Booklet and Video for young people



Booklet and Video for parents





Booklet and Video for couples



Methods – Distance Learning (DL) Course

Internet site

Texts
Videos of 3 teleconferences
with the participation of
professionals (authors of the
materials)
Discussion forums







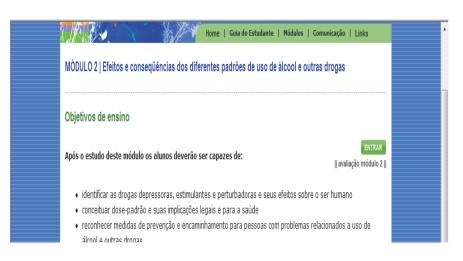
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Tutorial system

- 90 -100 tutors/ 5000 participants
- Call center (0800 free call number)
 12h/day (Monday to Friday + 6 h on Saturdays)
- Messages exchange by Internet site of the course



Participants

In the first edition, when 5,000 places were offered, more than 7,500 people enrolled to participate, and 4,990 who presented the adequate target public profile were selected to start the course.

Social and demographic characteristics

gender (approximately 50% each)

Most of them

- Were aged from 28 to 47 y.o.
- Had had 11-14 years of formal education
- Belonged to middle/ upper-middle class (60%)
- Worked at religious (21.7%), NGOs (16 %) or therapeutic communities (10%)
- Religion: 30% were catholic and 26% protestant.

Evaluation

- 73% (3642 people) completed the course
- 27% dropped out
- Final evaluation (3 months after admission)
 - knowledge test: 98,6% approved and 1,4 % failed. (<70 % correct answers)
- The participants' satisfaction rates were high (very good/excellent) regarding
 - knowledge acquisition (83.1%)
 - tutors performance (71.6%)
 - call-center service effectiveness (70.6%)
 - quality of the didactic materials (80%).
- Most of the participants reported no previous experience on SBI and considered the information received useful for their routine activities.



Self-evaluation of participants

(answers to a standardized questionnaire applied at the end of the course)

- During the course 48.5% of them used SBI.
- The majority of the participants considered they were well prepared or completely able
 - To screen people regarding alcohol use and problems (66%)
 - To screen people regarding other drugs use (61%)
 - To conduct motivational interviews (68%)
 - To help people in the development of strategies to reduce or stop AOD use (67%)
 - To adequately refer people to specialized services (74.5%).

Intention to implement SBI in their workplaces

- More than 90% intended to implement SBI
- Possible barriers to implementation mentioned:
 - time availability (22%)
 - low support from their communities (21.6%)
 - 33.7% no significant barriers would be found
 - Almost all (99.8%) would recommend the course to other people.
 - After the course, many other people looked for information and asked to be enrolled in the second edition of the course which will take place in the end of 2010.



Independent evaluation

- An independent evaluation was done and <u>confirmed the high</u> level of satisfaction of the participants, mainly regarding:
 - the virtual environment (easy to navigate)
 - the diversity of resources offered
 - the comprehensive nature of the contents presented
- The participants also reported :
 - satisfaction with the forums as an opportunity to create networks and exchange knowledge
 - the good support from the tutors (on line and in the callcenter).



Conclusion

- The positive results obtained suggest good acceptability of this kind of initiative by religious, community and NGOs leaderships.
- A follow-up evaluation project will evaluate the effectiveness of the training and the level of utilization of SBI after the end of the course.
- This kind of approach may be useful to reach people who do not look for assistance in the formal health and social assistance systems.



Acknowledgments

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YOU for the Attention!



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