Through the Looking Glass: Viewing alcohol Screening and Brief Intervention (aSBI) through the lens of Alcohol Exposed Pregnancy (AEP) prevention

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Alcohol Use and Health

HISTORICALLY, SOCIETY HAS VIEWED ALCOHOL USE AS A ...

> moral problem spiritual problem family problem criminal justice problem combination of one or more problems





About 38 million adults in the US drink too much Only 1 in 6 has talked about it with a health professional



Alcohol Use and Health

- 3 out 10 Americans drink at levels that elevate health risks
- Adolescents who start drinking before the age of 15 are 4 times more likely to develop an alcohol use disorder in adulthood
- 29,000 alcohol induced deaths annually in the US (CDC, 2013), excluding homicides and accidents
- FAS/FASDs are the number one preventable cause of birth defects and intellectual disability
- 50% of all pregnancies are unplanned
- Women who drink alcohol may not realize they are pregnant until significant exposure has occurred

	Women ages 15-44	Pregnant Women
Current drinkers	54%	11%
Binge drinkers	24%	5%
Heavy drinkers	6%	1%

Fetal Alcohol Spectrum Disorders (FASDs)

Fetal Alcohol Spectrum Disorders (FASDs)

- a continuum of disorders ranging from mild intellectual & behavioral issues to extreme issues that may lead to profound disabilities or premature death
- caused solely by prenatal alcohol exposure and are NOT hereditary
- last a lifetime, but there are benefits from early diagnosis, support, & services
- estimated that 2 to 5% of children in the US have an FASD

FASDs

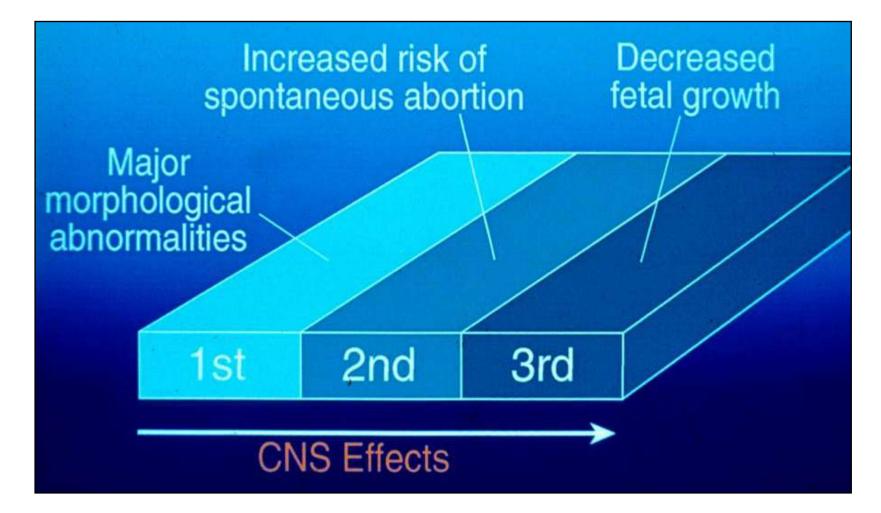
"Fetal Alcohol Spectrum Disorder" is NOT a diagnostic category, but rather an umbrella term describing a range of effects that can occur in a person whose mother drank alcohol during pregnancy.



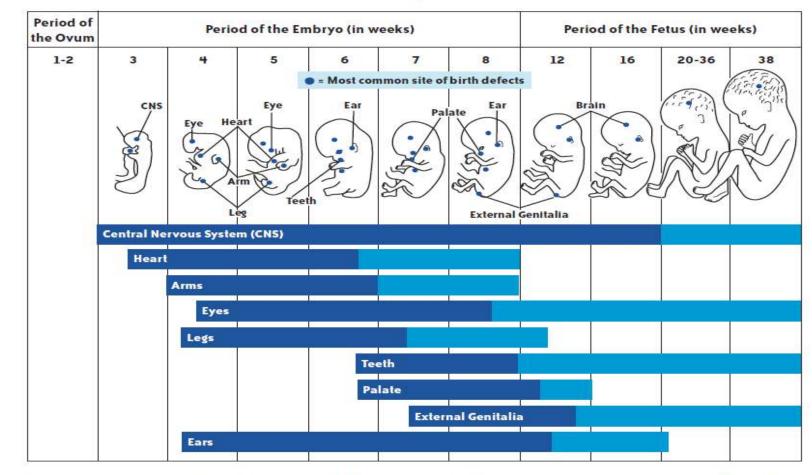
FASD: Perspective on Prevalence

Birth defect	Prevalence
Down syndrome	1.2/1000 births
Cleft lip +/- palate	1.2/1000 births
Spina bifida	1/1000 births
Autism	12.5-14/1000*
Fetal Alcohol Syndrome (FAS)	6-9/1000*
All FASDs	24-48/1000*
	(May, 2014)

Major Effects of Alcohol by Trimester



Fetal Development Chart



Vulnerability of the fetus to defects during different periods of development. The dark blue portion of the bars represents the most sensitive periods of development, during which teratogenic effects on the sites listed would result in major structural abnormalities in the child. The lighte blue portion of the bars represents periods of development during which physiological defects and minor structural abnormalities would occur.

SOURCE: Adapted from Moore 1993.

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National Organization on Fetal Alcohol Syndrome Helping children & families by advocating for the prevention and intervention of Fetal Alcohol Spectrum Disorders, the leading known cause of mental retardation & birth defects in the United States.



Criteria for Diagnosing FAS

With or WITHOUT confirmed fetal exposure to alcohol, diagnosis requires documentation of:

- 1) All THREE dysmorphic facial features:
 - smooth philtrum,
 - thin vermillion border
 - small palpebral fissures
- 2) Pre- or post-natal growth deficit
- 3) At least **ONE** central nervous system (CNS) abnormality:
 - functional
 - neurological
 - structural

Paths to AEP Prevention

Primary prevention

- Women of childbearing age: assess pregnancy risk AND discuss effective contraception when appropriate
 - CHOICES intervention in integrated care settings
- SBI in ALL adult patients

Secondary prevention

- SBI in ALL pregnant women
- Counsel no known safe limit, safe time, or type

Tertiary prevention

• Screen women with children for prior AEPs and provide early identification, management, and referral as needed

Keys to AEP prevention

- ✓ Effective contraception, including abstinence
- ✓ PRE conception care
- ✓ Non judgmental: reduce STIGMA
- ✓ Women with prior AEP at greatest risk for current/future AEP
- ✓ "Keep It Simple":
 - FASDs are 100% preventable
 - There is no known safe amount of alcohol during pregnancy
 - There is no safe time during pregnancy to drink
 - There is no safe type of alcohol during pregnancy

Alcohol Screening and Brief Intervention

What is Alcohol SBI?

- US Preventive Services Task Force (USPSTF) Grade B recommendation for all adults at least yearly in primary care settings
- Multiple screening models
 - Multiple validated screening questions/instruments
 - Multiple delivery modalities
 - Verbal, staff delivered
 - Written, staff distributed/collected
 - Electronic
- Multiple brief intervention models
 - FRAMES
 - 5 A's
 - Brief Negotiated Interview
 - Motivational Interviewing
- Reimbursable

PURPOSE OF SBI

• meet the public health goal of reducing harm and societal costs associated with risky drinking

Use a systems approach to

- incorporate alcohol SBI into day-to-day clinical practice
- identify barriers and facilitators to implementation
- identify methods to overcome barriers and create solutions
- evaluate the uptake of alcohol SBI in the clinics

Rationale

- Target for brief interventions is non-dependent risky drinker.
- Should also screen, motivate, and refer those who are alcohol dependent.
- Previous research demonstrates that brief intervention is effective in primary care practices.
- The overall program is cost-effective and beneficial.
- Effective although simple and brief.

Screening Instruments

- Single question alcohol screen:
 - "How many times in the past year have you had X (5 for men; 4 for women) or more drinks in a day?
- USAUDIT-C
- USAUDIT

How are traditional strategies limiting?

- Cost
- Narrow reach
- Research to practice gap

CDC PICs and Partners

Overview of CDC Initiative

- CDC-funded FASD Practice & Implementation Centers (PICs) and National Partnerships <u>expand</u> previous work to:
 - Prevent alcohol-exposed pregnancies and FASDs
 - Promote proper identification, treatment/referral for those with FASDs
- Strengthen "**research to practice**" linkages through partnerships between PICs and national organizations for:
 - Physicians (Family Medicine, OB/Gyn, Pediatrics)
 - Nurses
 - Social Workers
 - Medical Assistants
- Focus on achieving sustainable **practice-level** and **systems-level** change through an interprofessional, collaborative model.

Expansion to High Impact Project

- In 2016, the CDC released an announcement for supplemental funding for the Practice and Implementation Centers.
 - Purpose was to complete activities that either enhanced practice guidelines, created healthcare system-level improvements, or created policy-level change
- BCM PIC submitted and had a proposal accepted to develop and implement alcohol screening and brief intervention (aSBI) program in St. Luke's/CHI clinics across Houston, Texas.
 - Goal was to equip primary care practices with the support needed to sustain aSBI implementation over time.

What is Practice Change?

• Practice change:

"Sustainable behavioral changes by providers and/or organizational change by health systems that provide evidence that targeted practices have been adopted and/or implemented into routine care."

• **Practice change** was a primary focus of training under previous CDC-funded FASD grants ("Regional Training Centers")

What is Systems Change?

• Systems change:

"A change in organizational or legislative policies or in environmental supports that encourages and channels improvements in systems, community, and individuallevel health outcomes."

- Focus on systems change is an expansion of prior CDCfunded FASD work:
 - Shift to a national rather than regional scale
 - Supporting interprofessional, collaborative practice.

Interprofessional approach to FASD prevention & care

- Preventing, diagnosing, and treating FASDs involves multiple health disciplines and interdisciplinary engagement:
 - Doctors, nurses, social workers, behavioral health specialists, medical assistants
 - Team approach to implement, facilitate and deliver routine alcohol screening and counseling.
- All members of the interdisciplinary team are critical to:
 - Development, coordination and implementation of integrated, appropriate, and responsive care
 - FASD prevention, evaluation, diagnosis, and support services across the lifespan.

FASD PICs and Partners by Health Discipline			
Discipline	PIC & Partner	National Partner	
Family Medicine	Baylor College of Medicine	American Academy of Family Physicians (AAFP)	
Medical Assisting	University of Nevada, Reno	American Association of Medical Assistants (AAMA)	
Nursing	University of Alaska Anchorage; University of California, San Diego; University of Pittsburgh School of Nursing;	Association of Women's Health, Obstetric & Neonatal Nurses(AWHONN) American College of Nurse-Midwives (ACNM) National Association of Nurse Practitioners in Women's Health (NPWH)	
Obstetrics & Gynecology	University of Missouri	American College of Obstetricians and Gynecologists (ACOG)	
Pediatrics	University of California, San Diego; University of Wisconsin	American Academy of Pediatrics (AAP)	
Social Work	Baylor College of Medicine; University of Missouri; University of Texas at Austin School of Social Work	National Association of Social Workers (NASW)	

Interprofessional, collaborative practice

- PICs and National Partners collaboratively developing:
 - Online trainings, both general and discipline specific
 - CDC-hosted website and modules include provider/patient references.
 - In-person trainings, both general and discipline specific
 - Policy guidelines/Practice statements
- Insights from multiple disciplines lead to more effective training and healthcare delivery.



Engaging National Partners

- Choose the right representative
- Consider ways to develop collaborative products
- Promote and establish consistent and frequent communication

Engaging National Partners - NASW

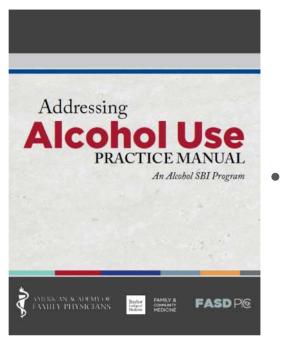
- National Association of Social Workers (NASW) represents ~132,000 social work practitioners
- Our project liaison at NASW connects us with key functions in this very large organization
- Collaborations include:
 - Identification of opportunities and timelines for contributing FASD-related content to guidelines/policies
 - Articles & news updates about the project are continually being drafted and published in NASW publications
 - FASD Practice Resource update



Engaging National Partners - AAFP

- American Academy of Family Physicians is a natural fit for the Family Medicine DSW
 - Health of the Public and Science Division
 - AAFP National Network
- One of the largest national medical associations.
 - Chapters in all 50 states plus DC, Puerto Rico, Virgin Islands, and Guam
 - Family physicians and medical residents
- Communication in monthly phone calls, at annual grantee meeting, and via email as needed has proven successful





Engaging National Partners - AAFP

- AAFP engagement has led to many achievements:
 - Adaptation of AAFP's successful tobacco cessation model into an alcohol screening practice implementation model
 - Utilization of the AAFP National Network to identify practice sites for pilot testing of implementation model
 - Co-branded interprofessional practice manual
 - Marketing for FASD prevention materials on AAFP's website
 - AAFP's Alcohol Misuse Page:
 - https://www.aafp.org/patient-care/public-health/alcohol.html

Engaging National Partners - NOFAS

- The National Organization on Fetal Alcohol Syndrome (NOFAS) is an international non-profit dedicated to prevent prenatal exposure to alcohol, drugs, and other substances known to harm fetal development.
- NOFAS has been a passionate advocate for FASD prevention and awareness and has been a valuable resource to grantees.
- NOFAS engagement has afforded the SW and FM DSWs the opportunity to identify dissemination avenues for training materials.



Collaborated on the International FASD Awareness Day (September 9) and FASD Awareness Month (September) campaign which resulted locally in a proclamation by the Houston mayor and exposure through national media networks.

Implementation

Preparing for implementation

- What is your current practice when it comes to screening for risky alcohol use?
- What is your comfort level when discussing this matter with patients?
- Are the identifiable barriers and facilitators (e.g., workflow, EHR, staff support MAs)?
- Do you have a process in place for referral? In-house, external?

Types of Champions

- Leadership Champions
- Practice-Based Champions
- Content Experts Champions



Leadership Champions

- Selection
 - Influencer
 - Interest and commitment
 - Prior experience with systems change
- Training
 - Keep it high level
 - Keep it brief
 - Bring to them/individualize
- Ongoing engagement
 - Implementation feedback
 - Involve at outset, milestones, not just with barriers

Practice-based Champions

- Selection
 - Passionate and enthusiastic
 - Interest and commitment
 - Knowledgeable about clinic processes
- Training
 - Keep it practical
 - Show benefits of interprofessional approach
- Ongoing engagement
 - Open lines of communication
 - Implementation feedback
 - Will be crucial in identifying and overcoming barriers

Content Expert Champions

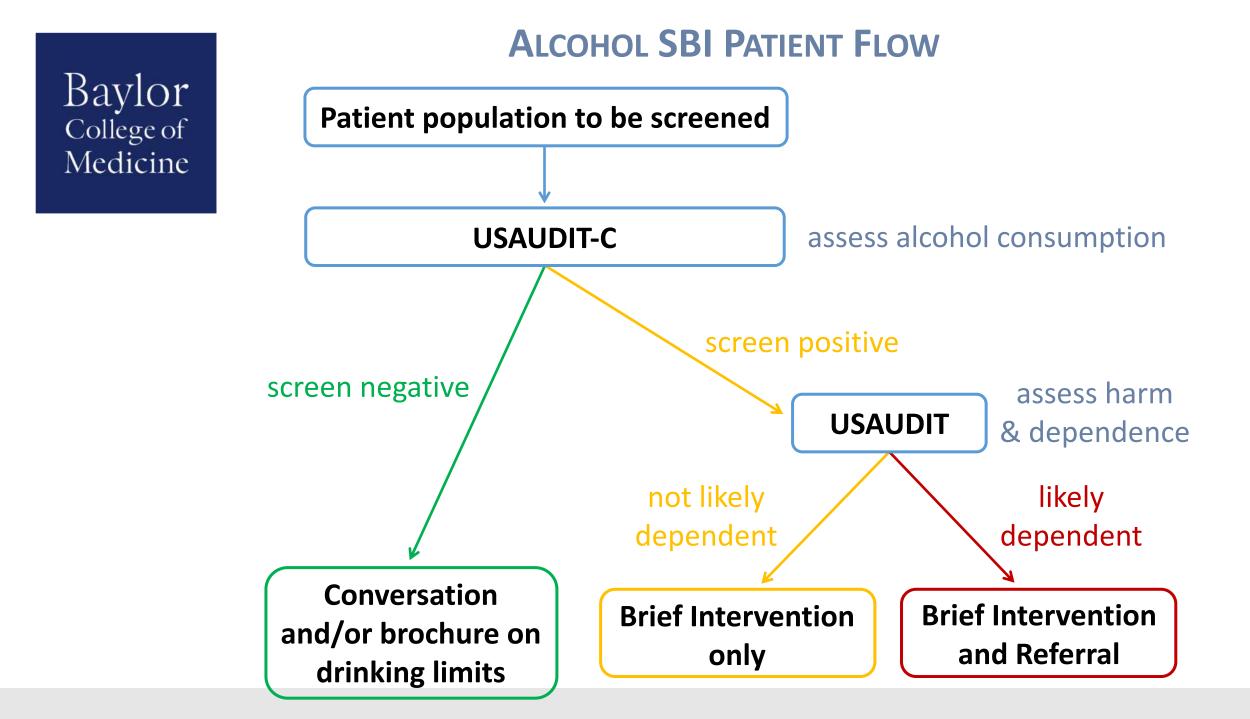
- Selection
 - Prior experience/interest in FASD prevention
 - Actively publishing/attending conferences
- Ongoing engagement
 - Discuss potential healthcare systems/champions for implementation
 - Helps spread the message in the literature and at conferences

INTERPROFESSIONAL TEAM APPROACH

Patient Services Representative

MA/Nurse

Primary Care Provider/Other

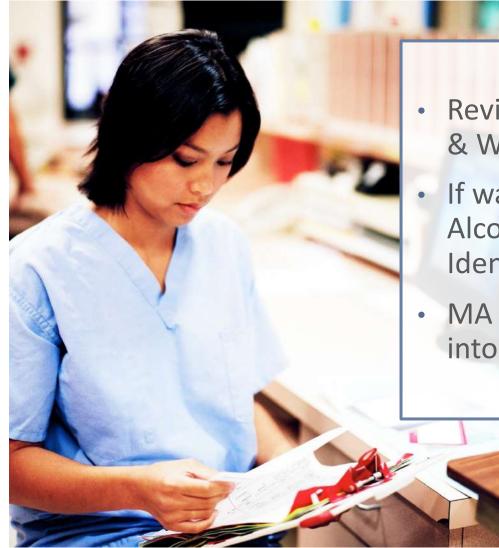


FRONT DESK

- Patient Services Representative (PSR) administers health and wellness form annually for patients 18 years and older
 - covers broad variety of health related behaviors, including physical activity, depression, intimate partner violence, nutrition, and alcohol
- PSR enters responses into EMR



Medical Assistant



- Review responses from Health & Wellness Form
- If warranted, administer
 Alcohol Use Disorders
 Identification Test (USAUDIT)
- MA enters screening results into EHR

MEDICAL ASSISTANT

Depending on physician preference, MA may give general educational advice and/or brochure to patient that scores in Zones 1 or 2



PHYSICIAN/PRIMARY CARE PROVIDER

- Check results of the USAUDIT screening
- If POSITIVE for RISKY DRINKING,
 - **Zones 2-3/Not likely dependent.** Brief Intervention needed. Write goal on drinking agreement and set up follow up appointment for 4-6 weeks.
 - Zone 4/Likely dependent. Refer for treatment.

Tools for Implementation

- CDC FASD Training Website and Modules
- Addressing Alcohol Use Practice Manual: An Alcohol Screening and Brief Intervention Program (BCM and AAFP)
- Planning and Implementing Screening and Brief Intervention for Risky Alcohol Use: A Step-by-Step Guide for Primary Care Practices (US Centers for Disease Control and Prevention)
- Health and Wellness Forms with embedded alcohol screening
- Alcohol education brochures
- Clinic fliers for program personnel
- Electronic Health Record templates
- Data collection and evaluation tools

Available Training Modules:

- FASD Primer for Healthcare Professionals
- Preventing Alcohol-Exposed Pregnancies
- Diagnostic Overview of FASDs: Recognition and Referral
- Implementing Alcohol Screening and Brief Intervention in Clinical Practice

CDC website and modules

Fetal Alcohol Spectrum Disorders (FASD) Training And Resources



TRAINING

Free, online trainings are available for healthcare providers who care for women at risk for an alcohol-exposed pregnancy, and for those who work with individuals living with fetal alcohol spectrum disorders (FASDs). These online trainings provide strategies to improve the delivery of care related to FASDs and their prevention.

Learn More>

CDC A-Z INDEX N

PREVENTION

Learn how you can help reduce alcohol use and alcoholexposed pregnancies among pregnant and non-pregnant women who might be at risk. Find prevention resources and trainings here.

DIAGNOSIS

Determining if a child has an FASD takes several steps. There is no simple test for diagnosis. Access resources and free continuing education trainings that help medical and community workers identify, refer, and care for individuals who may have FASDs.

CARE

There is no cure for FASDs, but research shows that early intervention and support services can improve the lives of affected individuals and their families. Find out more about these interventions and services here.

www.cdc.gov/FASDtraining/

VIDEO: BRIEF ALCOHOL INTERVENTION

Alicia Kowalchuk, DO, discusses incorporating alcohol screening into patient visits and demonstrates a brief intervention.



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https://www.aafp.org/fpm/2017/0500/p12.html

https://www.aafp.org/ dam/AAFP/documents /patient_care/alcohol/ alcohol-manual.pdf

Addressing Alcohol Use PRACTICE MANUAL An Alcohol Screening and Brief Intervention Program



EVALUATE CURRENT SYSTEM

This section will help you think about how your practice currently functions so you can identify small changes you can make to integrate alcohol SBI activities.

Assess your practice environment and systems

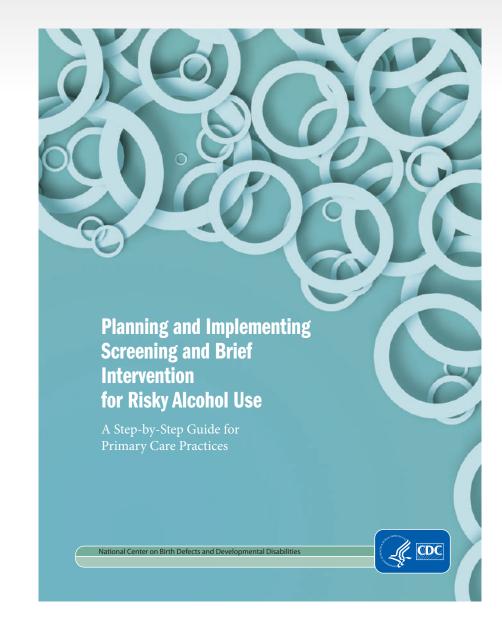
- How does your practice currently identify and document alcohol use by patients? Whose responsibility is this?
- How does your practice environment currently communicate to patients the health effects of al-risk drinking and your ability to assist them? (Select all that apply)
- Posters in waiting areas
- Posters in exam rooms
- Self-help materials in waiting areas
- Self-help materials in exam rooms
- Lapel pins
- Other
- How does your practice currently help patients who are drinking alreaded at ricky levels?

- 4. What systems do you have in place to make sure alcohol use is addressed at patient visits?
 - Prompts in electronic health record (EHR) system
 - Risky alcohol use status as part of vital signs
 - Registry of patients who use alcohol at risky levels
 - Flags or stickers on paper charts
 - Feedback to clinicians on adherence to guidelines
 - Regular staff training
 - C Other
- Imagine that your practice is successfully doing everything possible to help patients with risky alcohol use to reduce allochol use or quit. How would that look?

YOUR IMPLEMENTATION PLAN

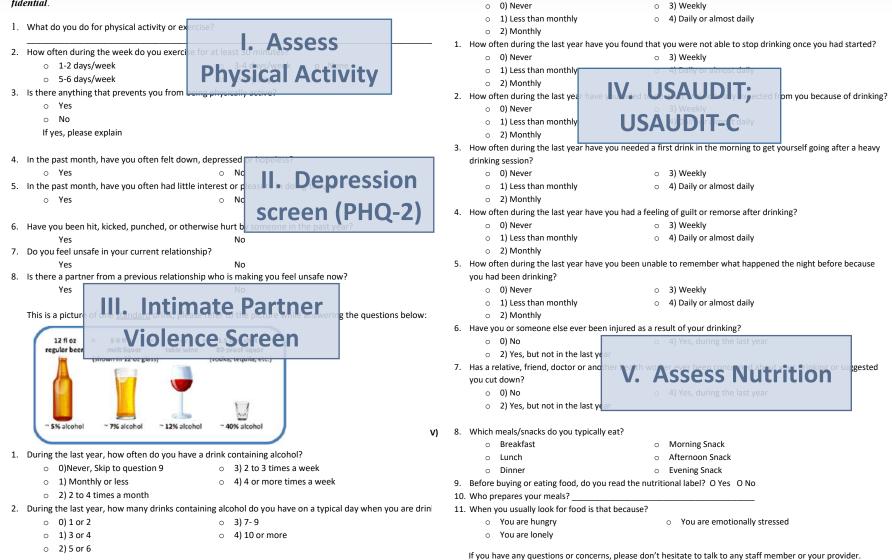
Put your new ideas into action. Use this worksheet to develop a plan for systems change. This is intended to provide a basic checklist and should not limit the development of a system for your office.

TASK	PERSON RESPONSIBLE	DATE TO BE COMPLETED	CHECK WHEN COMPLETE
Conduct initial meeting with staff			
Create alcohol SBI supportive atmosphere Hang posters in waiting area Hang posters in exam rooms Display self-help materials in waiting areas/exam rooms Check magazines for alcohol ads Other			
Flow chart the patient experience and highlight opportunities for alcohol interventions			
Update vital signs (if needed)			
Create EHR or paper flags, prompts, and templates			



HEALTH AND WELLNESS FORM

better serve your health needs, please answer the following questions. *All information will be kept fidential*.



3. During the last year, how often do you have 5 for men or 4 for women or more drinks on one occasion?

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HEALTH AND WELLNESS FORM

BFM Preventive Visit/Hea	alth Maint	enance Int	formation	Less than	65 years	s of age	
Name					Date		
Please fill out this form so we can make p	ersonalized	recommer	dations to l	eep you at	your health	niest.	
Family History Does anyone in your IMME		AILY (paren	ts, siblinas a	r children)	have:		D
Disease	Yes	No		ionship of Re		Age Di	agnosed
Breast Cano	er					2018-911	
Ovarian Cano							
Prostate Cano	10000	-				_	
Colon Cano	a Constanting	-					
Melanor Osteoporo						-	
Diabet						-	
Heart attack/ bypass/ stent/ stroke in Male <55 years old or Female <65 years of	na						
Ifestyle Choices							
Exercise Type		Frequency	per week		1	Juration	
Smoking Never Currer		uit Year				Stand	15Ear dated
Cigarettes (Pac					ttacaf =	table eres	B growt spirits
		and Smoke	3	1	in plants	100	arbites pr. con colla tepola ett
Smokeless 🛛 Never 🖾 Curren	tly DO	uit Year	-	-	-		
Tobacco 🗆 Snuff 🖸	Chew		_	2		v	1000
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Alcohol Standard drink equivalent Please refer to this picture while answerin				e pelant di "port" atta	d spread/on a d	and to write (40%) a	a inche Service
lease refer to this picture while answerin	ig the ques	tions below	2			5	5
		Less			2-3	4-6	
How often do you have a drink	Noupr	than	Monthly	Weekly	times a	times a	Daily
containing alcohol?	2000-00	monthly			week	week	
How many standard drinks of alcohol do					S-6 drinks	7-9	10 or
you have on a typical day you are		2 drinks	3 drinks	ks 4 drinks		drinks	more
drinking	?					0.000.000	drinks
Women How often do you have 4 or	Never	Less	Monthly	Weekly	2-3 times a	4-6 times a	Daily
more drinks on ONE occasion?	Never	monthly	Monthly	weekiy	week	week	Dany
		Less			2-3	4-6	
Men How often do you have 5 or		than	Monthly	Weekly	times a	times a	Daily
more drinks on ONE occasion?		monthly			week	week	
Accidents & Trauma	-						
Do you wear helmets with biking/skating? Do you have smoke detectors?		es 🗆 No 🗖		are they in	working a	rder? 🗆 Ye	
Do you have smoke detectors? Do you have handguns?				, are they in			
		es 🗆 No 🗆		is it 100%			S I No
Do you wear seatbelts?							
Do you wear seatbelts? Do you drink and drive?	DY	es 🗆 No 🗖					-
		es 🗆 No 🗖	2	Please omplete			3

Please give the most recent approximate dates for the following.

icreening	Health Maintenance		Immunizations	
Mammogram	 Dentist Visit		Last Tetanus	
ap smear	Eye exam (if needed)		Shingles shot	-
Colonoscopy	 Gyn		Pneumonia shot	
Prostate check	 Last Menstrual Period		HPV	
Bone Density	 Need Birth Control Rx?	🗆 Yes 🗆 No	Flu	

Mental Health

n the last 2 weeks, have you felt down, depressed or hopeless?	Ves No
n the last 2 weeks, have you felt little interest or pleasure in doing things?	Ves No
lave you been hit, kicked, punched, or otherwise hurt by someone in the past year?	Ves No
Do you feel unsafe in your current relationship?	Yes No N/A
s there a partner from a past relationship who is making you feel unsafe now?	Yes No N/A

Circle any of the following symptoms you've had in the last 2 weeks.

General	skin changes	blood in stool	Genito-urinary	pelvic pain
loss of appetite	temperature	abdominal pain	decreased stream	vaginal discharge
chills	intolerance	Cardiovascular	painful urination	penile discharge
fatigue	unexpected weight	chest pain	frequency	Breast
fevers	changes	calf pain with walking	blood in urine	new or changing
feeling lousy	Gastrointestinal	difficulty breathing	hesitancy	lumps
sweats weight loss	nausea vomiting	chest discomfort with exertion	getting up at night to urinate one or more	nipple changes nipple discharge
Endocrine	black stool	short breath with	times	
urinating a lot drinking a lot	diarrhea constipation	laying palpitations	abnormal periods genital lesions	

Care Team

Please write down the names and specialties of all the physicians you are seeing.

Name	Specialty	Name	Specialty	
Name	Specialty	Name	Specialty	
Name	Specialty	Name	Specialty	

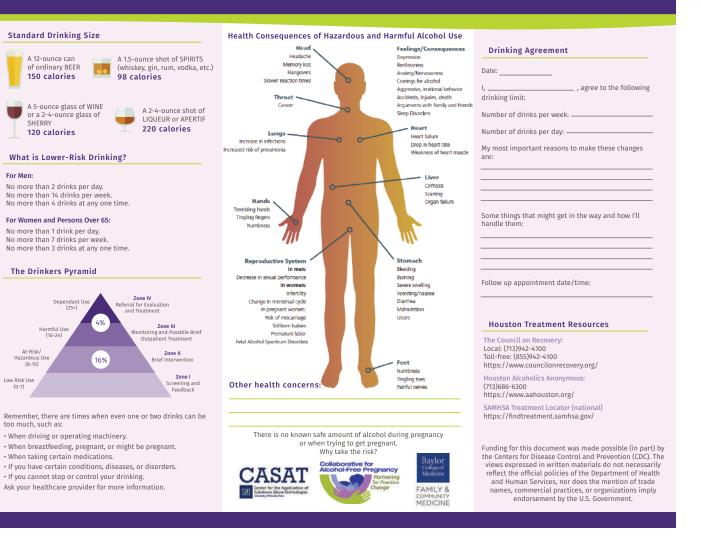


USAUDIT

Instructions: Alcohol can affect your health, medications, and treatments, so we want to talk with patients about their alcohol use. You will fill out this form by circling your answer to each question and your provider will ask to review it with you. When answering, think about your alcohol use in the past year. A drink means one beer, one small glass of wine (5 oz.), or one mixed drink containing one shot (1.5 oz.) of spirits. This form is yours to tak home and will not be kept with your electronic health record.

ur gender:		Are you pr	regnant:	Yes No	Unsure	Your age:	18-44 4	5-65
Questions	0	1	2	3	4	5	6	Score
1. How often do you have a drink containing alcohol?	Never	Less than monthly	Monthly	Weekly	2-3 times a week	4-6 times a week	Daily	
2. How many drinks containing alcohol do you have on a typical day you are drinking?	1 drink	2 drinks	3 drinks	4 drinks	5-6 drinks	7-9 drinks	10 or more drink	s
3. How often do you have X (5 for men; 4 for women & men over age 65) or more drinks on one occasion?	Never	Less than monthly	Monthly	Weekly	2-3 times a week	4-6 times a week	Daily	
4. How often during the past year have you found that you were not able to stop drinking once you had started?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily			
 How often during the past year have you failed to do what was expected of you because of drinking? 	Never	Less than monthly	Monthly	Weekly	Daily or almost daily	_		
6. How often during the past year have you needed a drink first thing in the morning to get yourself going after a heaving drinking session?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily			
7. How often during the past year have you had a feeling of guilt or remorse after drinking?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily	-		
8. How often during the past year have you been unable to remember what happened the night before because you had been drinking?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily	_		
9. Have you or someone else been injured because of your drinking?	No		Yes, but not in the past year		Yes, during the past year			
10. Has a relative, friend, doctor, or other health care worker been concerned about your drinking and suggested you cut down?	No		Yes, but not in the past year		Yes, during the past year			
	1	II	111	IV		-	Tota	t
м	0-7	8-15	16-24	25+]			
F	0-6	7-15	16-24	25+]			

This document is adapted from: Babor, T. F., Higgins-Biddle, J. C., & Robaina, K. (2017). USAUDIT—The Alcohol Use Disorders Identification Test, Adapted for Use in the United States: A Guide for Primary Care Practitioners. HHS Publication No. (SMA) pending. Rockville, MD: Substance Abuse and Mental Health Services Administration/Center for Substance Abuse Treatment.



Sample Drinking Agreement

Drinking Agreement

Date: _____

I, _____, agree to the following drinking limit:

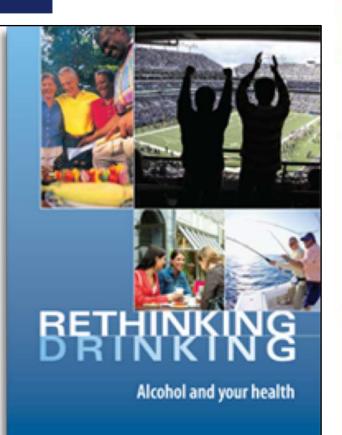
Number of drinks per week:

Number of drinks per day: _____

Reasons: My most important reasons to make these changes are:

Possible roadblocks: Some things that might get in the way and how I'll handle them:

Sample Patient Materials



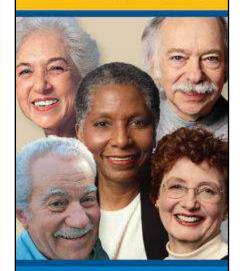
Research lased internation from the National Institutes of Realth U.S. DEPARTMENT OF NEALTY AND HEMAN SERVICES



If you choose to drink, do so in moderation:

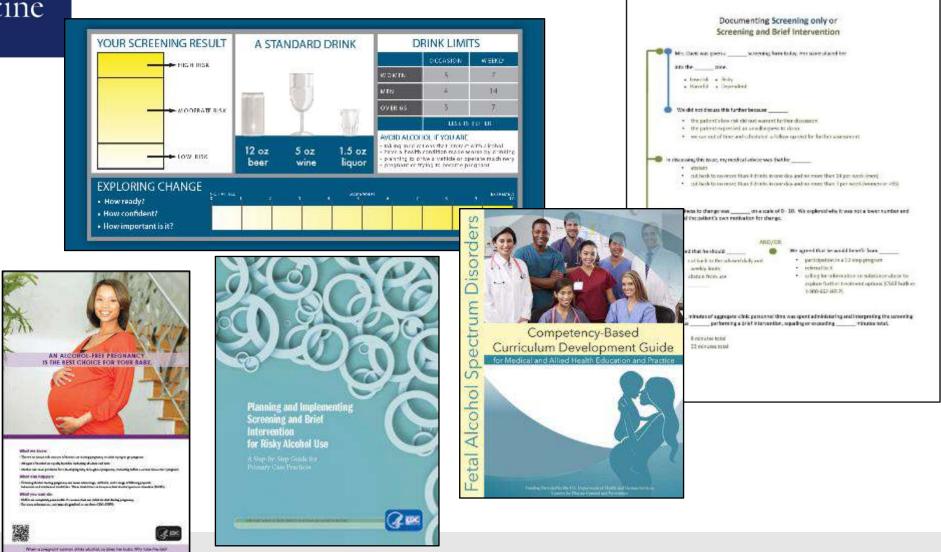


As You Age... A Guide to Aging, Medicines, and Alcohol



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Sample Provider Materials



Summary Points for Implementation

- Roll with resistance. Alcohol screening and brief intervention is about culture change, not just training. Brief intervention techniques are useful.
- Be willing to adapt. May need to shorten training to align with the needs of the primary care practice.
- Utilize an easy form to evaluate proficiency and competency.
- Ensure buy-in.
 - Training and implementation should have continuity. For example, if you train residents and their attending does not do it, it is a problem.
 - Give staff a voice on how things are implemented.
 - Buy-in from everyone involved (including front desk) is essential.
- Consider substance use disorders the same way you do other chronic diseases. SBI/RT and MI are tools.
- Be efficient. The brief intervention can be accomplished in 4 minutes.

Lessons Learned

Lessons Learned

- Collaboration takes time
- Practice change takes time
- Constant contact needful or time becomes infinite (first set of champions)
- For medical practices must address EMR
- Underestimating the power of national partner brand

Case Study

Case Study: Preconception Care

Emily is a 25-year-old woman who comes into the primary care clinic for her annual checkup and requests an STI test. She reports casually dating and having unprotected sex in the last few weeks. She uses condoms on occasion and has never tried any other form of birth control. She believes that she had one miscarriage in the last year, but didn't know she was pregnant until the miscarriage so didn't change any behaviors.

After talking to Emily, you find out she recently lost her job and is struggling to find a new one. This has been really hard on her and she has been coping by going out to party, drinking and smoking more than she usually does (2-3 cigarettes a day, drinking 8-10 drinks a week).

She does want to prepare for her future, but doesn't know where to start.

Case Study

- To help Emily prepare for her future, what are her risks that should be addressed?
- What behaviors are most concerning to her?
- What tools and resources can help her reach her health goals?
- What are some next steps?

Case Study

- How can a team approach be used for this patient in your practice?
- Who can be involved in her care?
 - Front desk?
 - Medical Assistant?
 - Physician?
 - Behaviorist?
- What roles can they play?

Wrap-up

• Questions or comments?